



Mission statement of our company

We are aligned with the mission statement of the "Versammlung Eines Ehrbaren Kaufmanns zu Hamburg e.V."

Our mission

Our mission statement is based on three principles: Our self-image as a human being, our commitment as an entrepreneur and manager and our self-image as a member of society.

As human beings we show responsibility

We are open-minded and freedom-oriented. We stand by our word and our handshake. We give and demand commercial trust: We negotiate fairly, perform as agreed and invoice correctly. We are clearly guided by our values, even in difficult times.

As entrepreneurs and managers, we create responsibility

In our company, we create the conditions for sustainable, honorable conduct and ensure that these are also practiced. We reflect on the consequences of our actions for our company and our environment, even beyond the borders of Germany. Here, as critical partners, we seek to influence deviating practices.

As a member of society, we assume responsibility

We recognize and accept responsibility for the economic and social order, as they provide the necessary framework for our actions: We stand up for freedom, social security and the preservation of human dignity and against corruption. In doing so, we adhere to the principle of good faith. This means that we act honestly and loyally and take into account the legitimate interests of others.

Our goals

The association promotes the tradition of commercial self-government in Hamburg and the surrounding area, which has existed in particular since 1517. The association promotes the cohesion, communication and exchange of its members as well as their cooperation with the business associations, commercial associations and chambers active in Hamburg and the surrounding area. The association can enter into suitable cooperations. The association can take a position on business ethics, other economic and location-relevant issues that affect the interests of its members. The association advocates that, within the framework of the applicable laws, the ethical principles generally recognized in business transactions and the principle of good faith are observed and that actions are refrained from which are incompatible with the claim to commercial trust. The members of the Association support these objectives and undertake to observe the standards set out in paragraph IV. shall be observed. To this end, the Association also seeks dialog with the next generation of business professionals.